Designing Engaging Strategies for Career and Workforce Readiness

What Can You Accomplish?
• Increase student engagement
• Promote 21st Century resiliency skills
• Strengthen Individualized Learning Plans
• Improve academic outcomes
• Advance CTE Programs of Study
• Increase pipeline of interest in local career industries

Why is This Program Unique?
• CEW Project Management System
• Coach assigned to each team
• Join an innovation and research network

“This was one of the best professional workshops I have ever attended.”

Measurable and Meaningful Outcomes

Research Based
Leadership and Vision
Engaging and Innovative Practice

Details
Date: June 22–25, 2009
Cost: $5,000.00 for a team of five
Location: University of Wisconsin-Madison

Instructors:
L. Allen Phelps, Ph.D.
V. Scott Solberg, Ph.D.

Find out more:
WWW.CEW.WISC.EDU/DECDC
800.862.1071
Summer Institutes’ Specialized Topics:

Individual teams will be able to select a topic:

- Designing Engaging Career Development Programs using ILP’s and ePortfolios
- Cultivating Agricultural Science Careers
- Designing Effective Transition Plans: Helping Students with Disabilities Prepare for 21st Century Jobs
- Incorporating Financial Literacy into Career Decision-making
- Increasing Pipeline of Individuals Pursuing STEM Careers
- Designing Strategies to Engage Truant and At-Risk Youth
- Developing Multicultural Skills for Teaching in a Global World
- Integrating Career Clusters and Pathways into School Curriculum
- Improving Data-Driven Decision-Making as a Key to Successful School Reform
- Developing Strong Leadership Skills in Implementing Career and Technical Education
- Improving STEM Curriculum

Schedule at a Glance:

<table>
<thead>
<tr>
<th>Date</th>
<th>Session – Topic</th>
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<tbody>
<tr>
<td>Monday June 22, 2009</td>
<td>Welcome Reception (evening)</td>
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<tr>
<td>Tuesday June 23, 2009</td>
<td>Morning Session: Summer Institute Seminar - Designing Engaging Career Development Programs using ILP’s and ePortfolios</td>
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<td>Afternoon Session: Program Management Planning with your coach</td>
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<td></td>
<td>Dinner Event: Betty Lou Cruise of Lake Mendota</td>
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<tr>
<td>Wednesday June 24, 2009</td>
<td>Morning Session: Specialized Topic Seminar – See above</td>
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<td>Afternoon Session: Program Management Planning with your coach</td>
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<tr>
<td>Thursday June 25, 2009</td>
<td>Morning Session: Summer Institute Seminar – Project Management System Review</td>
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<td>Afternoon Session: Tour de Career Sites</td>
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Breakfast and lunch will be provided.

About our CEW Program Management System:

The CEW Project Management System guides teams through the process of putting ideas into action. Teams use the system to: define a problem, establish a plan for gaining buy-in among other educators or organization members, develop innovative action plan strategies, implement the strategies, and evaluate the results.

Following the Summer Institute, teams are assigned a Coach to assist them in using webinar technology to provide online technical assistance.